

# HFC

Hilarity for Charity

Bringing Light to Alzheimer's



2024  
Annual Report



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# A Letter from Our Co-Founders & Board President

Dear Friends,

When we founded Hilarity for Charity (HFC) over a decade ago, we never could have imagined the incredible community that would come together to bring light to Alzheimer's with us. In 2024, we witnessed extraordinary generosity, resilience, and innovation in our mission to support caregivers, educate future generations, and drive awareness of brain health.

This past year, HFC expanded our reach and impact. We hosted a series of unforgettable events, including a sold-out evening at the Hollywood Bowl. Our Youth Movement Against Alzheimer's (YMAA) chapter network grew by an impressive 176% and we saw a staggering increase in the number of HFCUniverse learners, now totaling 6,300. These achievements were all made possible by your unwavering commitment and support, helping us move one step closer to a future without Alzheimer's and a world where families receive the care and relief they need.

We are so grateful to you—our donors and partners—for making this work possible. Your contributions have allowed us to push the boundaries of what's possible, and together, we are creating real change.

As we look ahead, we are filled with excitement and determination to continue building on our momentum. In 2025, we will deepen our commitment to caregivers, expand our education programs, and further integrate research to drive innovation in the effort to end Alzheimer's. We are energized by the progress we've made and the limitless potential of what we can accomplish together.

With gratitude,

**Dan Miller**  
Board Chair

**Lauren Miller Rogen**  
Co-Founder

**Seth Rogen**  
Co-Founder



# A Letter from Our Executive Director

Dear HFC Community,

Alzheimer's doesn't only affect those diagnosed—it deeply impacts their loved ones, their caregivers, and entire communities. At HFC, we believe that no one should have to face this journey alone.

Our work is more important than ever. In 2024, the field of Alzheimer's care and research saw monumental progress, including the approval of two new disease-modifying therapies and the advancement of blood-based biomarkers that offer a promising step toward early detection. These advances pave the way for more widespread adoption of treatment and testing, and we're proud to play a role in expanding access to and knowledge about these innovations.

2024 was a tremendous year for HFC with record revenue of \$6M, an increase of 30% from 2023. With your support, we hosted our largest-ever event at the Hollywood Bowl, expanded our team by four staff members, welcomed two distinguished board members, and engaged in a six-month strategic planning process that will guide our next four years.

We grew HFC's Youth Movement Against Alzheimer's chapter network by 176%, reaching a total of 61 chapters across the United States. We also saw an extraordinary increase in HFCUniverse learners, reaching 6,300 individuals. We made our Canadian registration official, expanding our impact beyond borders. And, we launched a documentary film, *Taking Care*, showcasing our founders' story and the impact of our work, helping to further the conversation about Alzheimer's in an honest and accessible way.

Our second-ever strategic plan reaffirmed our commitment to our key pillars: providing caregivers with the resources they need, educating the next generation, and advancing research. This plan also reinforced the importance of providing a community, a safe space, and education to caregivers—showing them they're not alone in this journey.

One of the most powerful ways we are building community is through our communications efforts. By developing a strong online presence, we are helping to reduce the stigma surrounding Alzheimer's disease and caregiving. Our work allows people to feel less isolated, encourages open conversations about the disease, and reframes caregiving in a way that embraces the journey, focusing on living well, even in the presence of a diagnosis.

## As we look ahead to 2025, our priorities are clear:

**Reaffirming our commitment to care:** We are expanding our direct support services, resources, and access for both paid and unpaid caregivers because they are the backbone of this effort, and they deserve all the help we can provide. This includes expanding respite care options to include Adult Day services and support for caregiving professionals.

**Growing our Youth Movement:** We are expanding our brain health education and prevention programs to bring more young people into the movement. The best way to change the future of Alzheimer's is to start with youth, and we are committed to making brain health a priority of the next generation.

**Integrating research and informing the field:** HFC is committed to more intentionally integrating research into our work by investing in emerging leaders, scientists, and prevention-focused studies that will drive real change in the field of Alzheimer's and related dementias.

Thank you for being part of this mission. We couldn't do it without you.

Sincerely,

**Bonnie Wattles**  
Executive Director



# HFC's Impact by the Numbers

## LIFETIME



**\$28M**

raised to support family caregivers, brain health education, and prevention research.



**530K**

hours of in-home care relief awarded through our Caregiver Respite Grant Program.



**1.3M**

people reached, on average, through our program grants, events, and social media each year.



**77**

young leaders certified in the nation's only peer-to-peer brain health curriculum.



**12**

Humans of Dementia scholarships awarded, totaling **\$18K**.



**6,267**

learners at HFCUniverse—a **3,000% increase** over 2023.

## PROGRESS IN 2024



**2M** people reached through our program grants, events, and online community.

**300** caregivers in more than **70 Caregiver Community Lounges** covering topics such as

Strategies to Reduce Caregiver Burden

Reimagining Dementia

Caregiving Legal Must Haves

Financial Planning

**382**

respite care grants awarded, totaling nearly 50,000 hours of care and marking a **45% increase** in hours awarded over 2023.



**37** weekly support groups, including specialized offerings for Spanish-speaking, FTD caregivers, BIPOC, male, LGBTQIA+, and bereaved caregivers, **supporting over 500 caregivers** in 2024.

**61**

Youth Movement Against Alzheimer's (YMAA) chapters **across 27 states, Puerto Rico, Canada, and South Korea.**





# 2024 in Review

## 2023 IMPACT REPORT

In 2024, we released a report on our programmatic impact the previous year.

The findings affirmed the measurable effectiveness of our programs, including a key highlight: **HFC's efforts have significantly supported individuals' willingness to pursue early dementia screening.**

This milestone underscores the power of our shared efforts to normalize the conversation around Alzheimer's disease and to promote proactive approaches to brain health and dementia care.

Our rigorous measurement and evaluation process ensures our initiatives are not only data-driven but also constantly evolving to meet the needs of caregivers and communities.



## GATHERING FOR CHANGE

**Seth Rogen Smokes the Bowl** generated \$1.3 million and entertained 17,000 guests with an unforgettable show at the Hollywood Bowl featuring Janelle James, Ronny Chieng, Bill Burr, Ramy Youssef, Lisa Gilroy, D'Arcy Carden, Ike Barinholtz, Drew Tarver, Lil Dicky, Post Malone, and Snoop Dogg.



**Events like last night reinforce just how unique and important HFC is to this field by bringing levity and comedy to this horrible disease, plus bringing young people into the conversation in a genuine and meaningful way. So appreciative of all you do for this cause!"**

- Gates Ventures

Presented by the HFC Associates, **HFC returned to the Big Apple for a Comedy Night** featuring Colin Quinn, Jessica Kirson, Ian Fidance, Dulcé Sloan, Roy Wood Jr., and Shane Torres.

**HFC took to the nation's capital for a brain health dinner that raised \$400,000 toward our mission.**

Hosted by Board Member Jason Zuccari and his wife, Sepe, the event featured a panel discussion on the importance of brain health and caregiver support with special guests Reza Farahan, Kirsten Ferguson, and MSNBC's Katie Phang.



HILARITY FOR CHARITY | PCH FILMS | BRIGHTFOCUS FOUNDATION | AARP PRESENT

FROM PRODUCERS  
SETH ROGEN AND LAUREN MILLER ROGEN

A FILM BY JAMES KEACH



## A MOVIE & A MOVEMENT

This year, HFC presented *Taking Care*.

Directed and produced by award-winning filmmaker James Keach, *Taking Care* is a 38-minute documentary following the journey of HFC co-founders Seth and Lauren Rogen as they navigate the complexities and heartbreak of Lauren's mother's advancing Alzheimer's disease.

2024 marked the beginning of a national education and impact campaign designed to raise awareness and reduce stigma, address the affordability of long-term care, educate on brain health and risk reduction strategies, and amplify the importance of early diagnosis. At the completion of 2024, there were 570 partners in the campaign's screening pipeline. Early screenings included The Milken Alliance Future of Health Summit, the National Investment Center (NIC) conference in Washington, DC, and the Clinical Trials on Alzheimer's Disease Conference (CTAD) in Madrid.

The film will stream on Fuse, Apple TV, Prime, and Google Play in January 2025.



This year, nearly 15,000 students and educators at the HOSA International Leadership Conference got a sneak peek of the film. While at the conference in Houston, HFC also conducted a series of brain health workshops.

*Taking Care* was featured at Heartland's Indy Shorts Festival and DOC LA where it received the award for Best Mid-Length Documentary.



# TAKING CARE

THE LEGACIES WE'LL ACCEPT, AND THOSE WE WON'T

DIRECTED BY JAMES KEACH PRODUCED BY JAMES KEACH ALEXANDRA KOMISARUK SUPERVISING PRODUCER ALEX EXLINE  
EXECUTIVE PRODUCERS LAUREN MILLER ROGEN SETH ROGEN NANCY LYNN DANIEL MILLER BONNIE WATTLES LAURA CARDONA  
MORGAN HANNER SARAH LENZ LOCK EDITED BY ALEXANDRA KOMISARUK DIRECTOR OF PHOTOGRAPHY IAN COAD  
SUPERVISING SOUND EDITOR CODY PETERSON ORIGINAL MUSIC BY BENNETT SALVAY JULIAN RAYMOND

“

**This film is a part of us, as deeply personal as our journey with Alzheimer's. We want to foster a sense of hope, empathy, and understanding in our audiences. We hope viewers will be inspired to improve their brain health, support caregivers, and advocate for a future centered on dementia prevention, treatment, and support. The time to take care is now.”**

**- Seth & Lauren Rogen**





## THE BRAIN HEALTH REVOLUTION: EXPANDING **HFCU** Universe

This year, HFC was thrilled to announce the expansion of HFCU Universe: our revolutionary learning platform combining science and entertainment to provide critical brain health and Alzheimer’s prevention education to high school and college students.

2024 welcomed Writer and Actor Quinta Brunson, Actor Kristen Bell, Actor Maitreyi Ramakrishnan, and two-time Olympic Gold Medal Snowboarder Chloe Kim, as celebrity “faculty.”

The new “professors” join long-time professor Seth Rogen at HFCU, where each one teaches a concise and creative course on one of five brain health habits: sleep, nutrition, cognitive fitness, emotional well-being, and physical fitness. They are joined by HFCU intern, Bruno the Brain, an inquisitive (and cheeky) puppet.

Students and all those “young at heart” can take the courses for free and at their own pace at [maintainmybrain.com](https://www.maintainmybrain.com).



As a young person who has seen dementia in someone I love, I think it’s so unique and valuable to have a community in Hilarity for Charity where people like me can learn, cope, and make change together. HFCU Universe is a great place to kick off your brain health journey, find peers, and hang out with me!”

- Maitreyi Ramakrishnan, Actor & HFCU Professor of Cognitive Fitness

In 2024, HFCU Universe was generously supported by Gates Ventures and Steel Partners Foundation, each providing multi-year grants to support HFC’s brain health education efforts. The expansion was also supported by New Tradition, which donated over \$1.3M in advertising resulting in HFC’s first-ever out of home campaign across Los Angeles and New York City.





## HFC IN THE NEWS

Hilarity for Charity's growing presence in the media throughout 2024 played a pivotal role in amplifying our mission and increasing the number of people participating in our programs.

HFC placed more than 60 stories this year, with highlights including:



### Laughter As Medicine with Seth & Lauren Rogen

Six Degrees with Kevin Bacon



### GETTING CURIOUS | How Does Hilarity For Charity Bring Light To Alzheimer's?

Getting Curious with Jonathan Van Ness



### CNN's Kaitlan Collins sits down with Seth Rogen & Lauren Miller Rogen

CNN's The Source with Kaitlan Collins



### Seth Rogen: 'I think you laugh to keep from crying'

MSNBC's The Katie Phang Show



### Seth & Lauren Rogen Announce Charity Initiative

CBS's The Talk



### Seth Rogen & Lauren Rogen Recruit Celebrity Friends To Help Teach Brain Health Education

The Kelly Clarkson Show



### Lauren Miller Rogen & husband Seth Rogen are prioritizing their own brain health

Yahoo! Life



### Lauren Miller Rogen was just 25 when her mom was diagnosed with early-onset Alzheimer's.

SheKnows



### TAKING CARE

### Watch 'Taking Care' with Seth & Lauren Rogen

AARP Bulletin

These highlights alone had a potential audience of

# 184.8M

Our friends Gillian Jacobs & Danny Pudi brought home \$125K in winnings to benefit HFC from Who Wants to be a Millionaire!



## THE ULTIMATE GUIDE FOR DEMENTIA CAREGIVERS

This year, we launched the HFC Caregiver Road Trip, an innovative, interactive guide designed to transform how caregivers access essential guidance and support. Less stale rule book, more friendly companion. The Road Trip is fully digital, semi-gamified, and filled with practical advice, resources, and tools for every stage of the dementia caregiving journey. It's also curated and reviewed by experts and experienced caregivers.

Wherever one is on the caregiving journey, they can hop on with us at [wearehfc.org/roadtrip](https://wearehfc.org/roadtrip).



## HONORING SAFE SPACES: HFC'S ONGOING SUPPORT GROUP EXPANSION

Since 2014, HFC has offered free, professionally-led Online Support Groups to dementia caregivers. In 2021, HFC committed to building an infrastructure that would allow these groups to reach and support communities disproportionately affected by Alzheimer's disease. This infrastructure would allow HFC to run more targeted and affiliate groups; identify support group leaders who identified as members of disproportionately affected communities; build relationships with new partner organizations; and establish new, culturally competent models of delivery.

This year, HFC reached a total delivery of 37 weekly support groups, including specialized offerings for Spanish-speaking, FTD caregivers, BIPOC, male, LGBTQIA+, and bereaved caregivers, supporting over 500 diverse caregivers in 2024.



# HFC's Growing Community

## ADVISORY BOARD



**Daniel Miller**  
Board Chair



**Lauren Miller Rogen**  
Co-Founder



**Seth Rogen**  
Co-Founder



**Raffi Adlan**  
Founding Board Member



**Matthew Bass**  
Founding Board Member



**Dr. Isabel Feinstein**  
Emeritus Board Member



**Evan Goldberg**



**Jill Lesser**



**David Leventhal**



**Katie Maine**



**Justin Meltzer**



**David Minc**



**Allison Statter**



**Jason Zuccari**

## HFC Advisory Board Welcomes Dr. Joseph Demidovich & Lindsay Jurist-Rosner



**Dr. Joseph Demidovich** is a physician board-certified in Internal Medicine, Pulmonology, Critical Care, and Sleep Medicine. He has a BS in Neuroscience from the University of Pittsburgh and Doctor of Osteopathic Medicine from the Philadelphia College of Osteopathic Medicine. Currently Joe practices Pulmonary and Sleep Medicine at Lakeland Regional Health in Lakeland, FL. In addition to clinical practice, he serves as Core Faculty attending for the hospital's Pulmonary and Critical Care fellowship program and is Clinical Assistant Professor of Medicine at Nova Southeastern University Dr. Kiran Patel College of Osteopathic Medicine.



**Lindsay Jurist-Rosner** is the co-founder and CEO of Wellthy – a market-leading care concierge company that is revolutionizing the way families care for their loved ones and themselves. With Wellthy, Lindsay is building the company she needed throughout the 28 years she cared for her mother. Prior to founding Wellthy, Lindsay was in the advertising technology and media industries with responsibilities and leadership in marketing, product, and sales. She served as the Senior Vice President of Marketing for NY-based advertising technology startup Simulmedia, ran Marketing Research at Machinima, and worked in product and strategic marketing at Microsoft. Lindsay received an MBA from the Harvard Business School and a BA in Economics-Operations Research from Columbia University.

## HFC's Founding Board, 2012

Raffi Adlan, Matthew Bass, Tum Cohl, Lauren Miller Rogen, Seth Rogen

## BOARD SPOTLIGHT

### David Minc: A Legacy of Compassion & Commitment

David's journey with HFC began through a family connection, introduced by his mother, Laurie, and his sister, Michelle. Both are active in charitable giving, and the cause is deeply personal, both of David's grandmothers faced dementia.

Motivated by this connection, David has made a multi-year commitment to HFC, combining financial support with active involvement as a board member. His passion for giving back is clear. "I am invested in supporting HFC, and I am certain I can help in a meaningful way by joining the board," David shared.

With 13 years of experience building successful companies, David brings a unique blend of strategic thinking and problem-solving to HFC. His entrepreneurial spirit and dedication drive his desire to make a difference.

*"I am excited to work with our incredible Advisory board and staff to help those affected by Alzheimer's/dementia,"* he said.

HFC is thankful to David for his unwavering support and leadership, which help ensure those affected by dementia receive the care and resources they need.



## SCIENCE ADVISORY BOARD

**Dr. Annie Fenn**  
**Dr. Lisa Genova**  
**Dr. Josh Grill**

**Dr. Eseosa Ighodaro**  
**Dr. Richard Isaacson**  
**Dr. Megan Jones Bell**

**Dr. Sarah Kremen**  
**Dr. Lisa Mosconi**  
**Dr. Sharon Sha**

**Dr. Amanda Smith**  
**Dr. Wendy Suzuki**

## HFC STAFF



**Bonnie Wattles**  
Executive Director



**Alexandra Villano**  
Senior Director of  
Program Development  
& Strategy



**Diana McHugh**  
Senior Director of  
External Relations



**Alison Pennino**  
Senior Director  
of Operations



**Amanda Quezada**  
Senior Manager of  
Communications



**Jazmin Zinnerman**  
Senior Manager of  
Programs

## HFC Staff Welcomes



**Ashley Petsch**  
Senior Director of  
Development



**Alyson Demman**  
Senior Manager of  
Respite Care



**Veronica Rodriguez**  
Manager of  
Communications



**Olivia Forrester**  
Executive Assistant

## CARE ADVISORY BOARD

Dr. Lakelyn Eichenberger  
Jennifer FitzPatrick, LCSW  
Helen Hemley

Erin Long, MSW  
(ex-officio)  
Scott Miller

Lauren Miller Rogen  
Dr. Allison Ostroff  
Pamela Price

Jerold Rothkoff  
Janay Smith  
Loretta Veney

## YOUTH LEADERSHIP COUNCIL

Sonya Ahuja  
Pragalya Arumugam  
Susie Choi

Anam Fatima  
Adeeba Fatima  
Arisha Fatima

Prerana Kulla  
Isabella Mansouri  
Roshny Saha

Zahrah Shameer  
Maxwell Suchin

## CARE GRANT REVIEW COMMITTEE

Ian Berg  
Lisette Carbajal  
Karen Garner  
Anna Greenfield  
Joseph Kim

Katie McKenna  
David Minc  
Stephanie Monroe  
Matt Patterson  
Tracy Reyes

Sheila Rothenberg  
Samantha Schoen  
Lily Semel  
Rich Statter  
Carrie Topiel

Yael Wyte  
Matthew Zuraw

## CELEBRITY AMBASSADORS



Steve Aoki



Richard Blais



Yvette  
Nicole Brown



Kate Burton



Nicole Byer



Cat Cora



Ron Funches



Chris Garcia



Judy Greer



Emma  
Heming Willis



Katie Lowes



Richard Lui



Ayden Mayeri



TJ Oshie



Kimberly  
Paisley-Williams



Jessimae  
Peluso



Nicholas  
Petricca



Sarah Rafferty

## HFC ASSOCIATES

Maggie Colburn  
Dave Colicchio  
Laura Dasher  
Addison Duffy  
Brennan Duffy  
Lauren Goldberg  
David Goldberg

Danny Harper  
Joseph Kim  
Kiki Kouris  
Danielle Lauder  
Terry Lindsay  
Michael Magnarelli  
Katie McKenna

Patrick O'Toole  
Wanja Ochwada  
Matt Patterson  
David Rosengarten  
Abby Sasser  
Sam Schoen  
Matt Scott

Sam Spikell  
Carrie Topiel  
Kyle Wassell  
Katie Ziegler



Caitlin Reilly



Adam Shapiro



Ashley Williams



Jenny Yokobori

## HFC'S CARE SQUAD



Adria Thompson



Alma Valencia



Ashley Stevens



Carlos Olivas



Carrie Aalberts



Jacquelyn Revere



Jessica Guthrie



Kris McCabe

## HFC Expands Bench of Celebrity Ambassadors to Amplify Shared Experience



Jon Huertas



Nicole Petrie



Jesus Trejo

# EXECUTIVE COUNCIL FOR SENIOR LIVING & CARE PROFESSIONALS



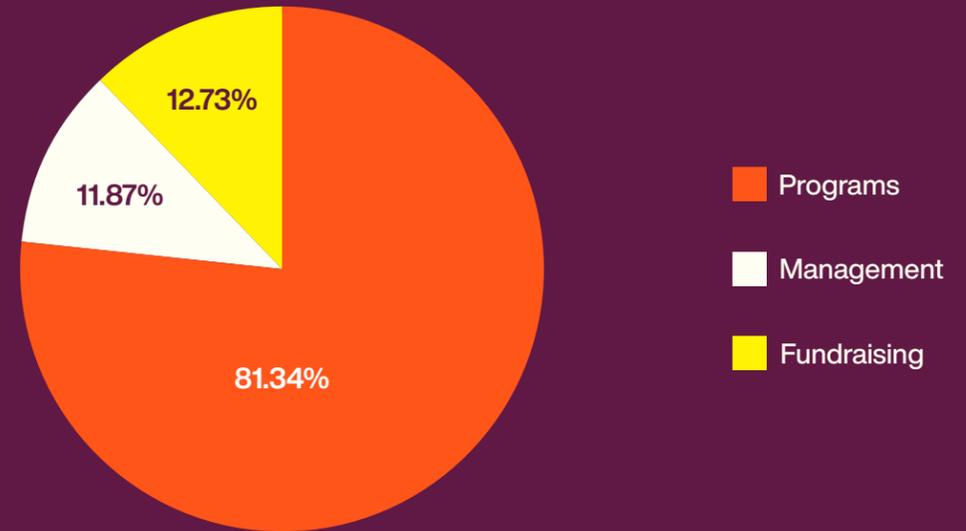
# EXECUTIVE COUNCIL FOR PHARMACEUTICAL INDUSTRY PROFESSIONALS



# Financials

REVENUE	2024	2023
Board Contributions	\$423,897	\$194,058
Foundation Contributions/Grants	\$1,123,520	\$839,570
Events	\$1,635,575	\$786,092
(Less Direct Expense Benefit)	(73,912)	(132,911)
Individual Donations	\$289,428	\$508,621
Corporate	\$886,569	\$906,551
Partnerships	\$18,119	\$5,988
Investment Income	\$77,292	\$64,448
Sales of Merchandise (Less cost of goods sold)	(20,856)	\$1,589
Government Grants	\$20,346	
Gain/Loss on Sale of Investments	\$289,932	
<b>Subtotal Revenue</b>	<b>\$4,669,910</b>	<b>\$3,174,005</b>
In-Kind Contributions	\$1,533,234	\$82,022
<b>Total Revenue</b>	<b>\$6,203,144</b>	<b>\$3,256,028</b>
<b>EXPENSES</b>		
Caregiver Respite Grants	\$1,060,778	\$384,747
Caregiver Wellness Programs	\$300,002	\$282,495
Documentary	\$431,491	\$579,854
HFCUniverse	\$320,243	\$412,654
Research Education & Culture Change	\$279,360	\$383,030
Support Groups	\$558,550	\$463,519
YMAA	\$177,818	\$154,531
Write off of Pledged Grant	\$100,000	
<b>Program Support Total</b>	<b>\$3,228,242</b>	<b>\$2,660,830</b>
<b>Fundraising</b>	<b>\$539,396</b>	<b>\$351,487</b>
<b>Management and Administration</b>	<b>\$334,559</b>	<b>\$133,427</b>
<b>Product Sales</b>	<b>\$1,248</b>	<b>\$798</b>
<b>Subtotal Expenses</b>	<b>\$4,103,445</b>	<b>\$3,146,542</b>
<b>In-Kind Expenses</b>	<b>\$1,533,234</b>	<b>\$82,022</b>
<b>Net Revenue</b>	<b>\$566,465.59</b>	<b>\$27,463</b>

## 2024 FUNCTIONAL EXPENSES





# In Honor & In Memory

In 2024, HFC received donations in honor or in memory of the following individuals:

- |                               |   |                                  |                          |
|-------------------------------|---|----------------------------------|--------------------------|
| Jeannette Acosta              | My Grandmothers, Sarah & Jeanie                       | Veda Mae Phelps                  | Tim Ryan                 |
| Amy Almeida                   | Moe Griffiths   | Suzanne Malloy                   | Abby Sasser              |
| Jahala Almond                 | Cynthia Grove   | Lisa Marie Tedesco               | Carolyn Sasser           |
| Susan Anderson                | Arthur Guimond  | Kathaleen Matthews               | Marietta Scarcella       |
| Karen Barash                  | Regina Hall   | Evelyn Mazurkiewicz              | Kurt Schied              |
| Ilene Barg                    | Suzanne Hamilton                                      | Sunny McCullough                 | Stanley Schneider        |
| Lois Bath                     | Marj Harris   | Joan Mendelson                   | Raphael Sisa             |
| George Bauer                  | Deb Hemmer  | Adele Miller                     | Barbara Slovis           |
| Joni Benickes                 | Helen F. Hilgert                                      | Dane Miller                      | Creed Smith              |
| Ali Berman                    | Dan Hoffman   | My Mom                           | Mark Smith               |
| Arlene Biermann               | Florence Hofman                                       | My Mom, Arcia                    | Mary Anne Smith          |
| Dean Birth                    | John Hollingsworth                                    | Pat Murphy                       | Stella Smith             |
| Dr. James Borbotsina          | Anna Holowinski                                       | Lloyd Neal                       | Rosemary Solomon         |
| Cindy Bowers                  | Robert Hurley   | Sigrunn Ness                     | Carol Spitz              |
| Patrick Brown                 | Roly Hurtado  | Thomas Nksic                     | David Stein              |
| Deborah Browne                | Jean Jackson  | David Noreen                     | Karen Stein              |
| Adele Castellani              | Jessica Jacobs  | Gail Nowak                       | Elva Stewart             |
| Josie Chen                    | Jessica Jacobs and Hanna Richheimer                   | Joanna Orlando                   | Hannah Szuchmacher       |
| Glenna Collins                | Dorothy Jenkins                                       | Tanya Palmer                     | Hidemasa Takizawa        |
| Clarice Coughlin              | Joe and Bella Company                                 | YuYi Peng                        | Arthur Tamis             |
| Mary Coyle                    | Kitty and Mike Johnson                                | Deane Penn                       | Beth Telecky             |
| Marsha Dale                   | Paul Johnson  | Dr. David Perkins                | Pat Thomas               |
| Ashley Danelz                 | Thomas Joseph Lee                                     | Veda Mae Phelps                  | Shelley Thompson         |
| Dr. Sandra L. Davis           | Arlene Joss   | Ben Phillips                     | Laurie Town              |
| Janet DeBartolo               | Leona Arlene Joss                                     | Caroline Phillips                | Maureen Tufano           |
| Dolores Deck                  | Edward Kennedy  | Mike Phillips                    | Reenie Tufano            |
| Gloria Diaz                   | Steve Ketchel   | OB Phillips                      | Bruce Tuinier            |
| Jozef Dobrzanski              | Mary Kimber   | Catherine Pieck                  | Brenda Vance Gordon      |
| Grandma Ellie                 | Judith Kirking  | Paul Pipitone                    | Manish Vora              |
| Rebecca "Becci" Engelgau      | Lewis Kay, Carly Morgan & everyone at Kovert Creative | Jack Pope                        | Jeff W.                  |
| Juan Estrada, Sr.             | Judith Krell Kirking                                  | Jackson Pope                     | Katherine Walsh          |
| Elizabeth Ezra                | Sid Krofft  | Muriel Port Stevens              | Viola Washington         |
| Faredeh                       | Joanne Ladd   | Fast Eddie Pressman              | Theodore Wassell         |
| Lucia Filante                 | Danielle Lauder                                       | Rosario Quinones                 | Bonnie Wattles           |
| Joel Fishman                  | Dena & Lewis Levine                                   | Maria Lilia Rana                 | Carolyn Wilson           |
| Rev. Dr. William Robert Floyd | Susan Levy  | Gabriel Richman                  | Christen Wilson          |
| Christine Franklin            | Trinity Lewis   | Mark Richmond                    | Dr. Kevin James Wysocki  |
| Shirley French                | J. Karin Lexen-Kerns                                  | Phillip Ridgdill                 | Janet Yellowitz          |
| Lorraine Galluzzi             | Stuart Lissner  | John Ritter                      | Kathryn M. Yost Schipper |
| Warren Gaughan                | Loving family members and neighbors                   | Lauren Miller Rogen & Seth Rogen | Sam Z                    |
| Sam Gilbert                   | Lizzy Lundgren  | Sandy Rogen                      | Jason Zuccari            |
| Patty Glick                   |   | Seth Rogen                       |                          |
| Ken Gonsalves                 |   | Linda Rogers                     |                          |
| Father Gordon                 |   | Joan Rosko                       |                          |



**Hilarity for Charity**

Bringing Light to Alzheimer's



@WeAreHFC | wearehfc.org

Hilarity for Charity, 7656 W Sunset Blvd, Los Angeles, CA 90046